

Monthly Programme Report

Deva Matha College Kuravilangad BMC

Institution Name: Deva Matha College Kuravilangad

BMC Code: KTM/2024/41

ProgramTitle: Steel for Green : Hydration with a Purpose

|                                                                 |                               |                          |
|-----------------------------------------------------------------|-------------------------------|--------------------------|
| Program Category: Program Addressing Local Environmental Issues | Activity Type: Action Program | No.of participants: 120  |
| Planned Date: 01-01-1970                                        | Renewed date: -               | Program Date: 25-03-2025 |
| Budgeted Amount: Rs 10000/-                                     | Total expenditure: Rs 12500/- | Extra Amount: Rs 2500/-  |

Brief Report

## Detailed Report on the Event: Steel for Green – Hydration with a Purpose

**Organized by:** NSS Unit & Bhoomitra Sena Club

**Institution:** Deva Matha College, Kuravilangad

**Venue:** SKV Government UP School, Elakkad

**Date:** 25th March 2025

**Event Type:** Community Outreach & Environmental Awareness

**Target Group:** School Students (Primary Level)

### 1. Introduction

On **25th March 2025**, the **NSS Unit and Bhoomitra Sena Club of Deva Matha College, Kuravilangad**, jointly organized a meaningful outreach initiative titled “**Steel for Green: Hydration with a Purpose**” at **SKV Government UP School, Elakkad**, the college's adopted school. The program focused on promoting eco-conscious living and healthy hydration practices by distributing **reusable steel water bottles** to school children.

This initiative was driven by the vision of reducing plastic waste and instilling responsible environmental behavior in young minds. It served as a reminder that sustainability begins with small but impactful lifestyle changes.

### 2. Objectives of the Programme

- To **replace plastic water bottles** with eco-friendly steel alternatives
- To **educate children** about environmental conservation and healthy habits
- To **promote sustainability** and social responsibility in the local community
- To establish the **college's commitment** to long-term environmental goals and grassroots engagement

### 3. Role of Organizing Bodies

#### NSS Unit – Deva Matha College

The **National Service Scheme (NSS) Unit** took the lead in the community coordination and student mobilization aspects. Volunteers interacted with the children, explained the significance of the initiative, and ensured smooth organization at the venue.

#### Bhoomitra Sena Club

The **Bhoomitra Sena Club**, the college's premier environmental action group, played a crucial role in shaping the event's eco-conscious framework. The club spearheaded the awareness component, conducting a brief session on the **harmful effects of plastic pollution** and the importance of reusable materials in everyday life.

### 4. Programme Highlights

- **Welcome Address:** Delivered by a representative from the college, setting the tone for the event and introducing the objectives to the school community.
- **Awareness Talk:** Volunteers from the Bhoomitra Sena Club engaged the students with interactive storytelling and visuals explaining the dangers of plastic waste and benefits of sustainability.
- **Steel Bottle Distribution Ceremony:** Each student of the school was gifted a **high-quality reusable steel bottle** as a symbol of the transition toward mindful living.
- **Student Interaction:** Children were encouraged to share their thoughts and asked to pledge to avoid using single-use plastics.
- **Vote of Thanks:** Delivered by the school headmistress, who expressed heartfelt gratitude on behalf of the staff and



Expenditure Statement

| Item                          | Expenditure | Remarks        |
|-------------------------------|-------------|----------------|
| Steel bottle                  | Rs 10000    | Purchase cost  |
| Transport and courier charges | Rs 2500     | Transportation |
| Budgeted Amount               |             | Rs 10000       |
| Total Expenditure             |             | Rs 12500       |
| Extra Amount                  |             | Rs 2500        |

Photographs

