Monthly Programme Report

TKM College od Arts and Scienec,Kollam BMC

Institution Name: **TKM College od Arts and Scienec,Kollam** BMC Code: **KLM/2024/32**

ProgrameTitle: **SAVE WETLANDS CAMPAIGN-MASS PLEDGE**

Program Category: **DoECC Announced Programmes**	Activity Type: **Action Program**	No.of participants: **152**
Planned Date: **21-01-2025**	Renewed date: **-**	Program Date: **01-05-2025**
Budgeted Amount: **Rs 0/-**	Total expenditure: **Rs 505/-**	Extra Amount: **Rs 505/-**

Brief Report

TKM COLLEGE OF ARTS AND SCIENCE, KOLLAM

Re-accredited by NAAC with "A++" Grade

REPORT ON

SAVE WETLANDS CAMPAIGN-MASS PLEDGE

Organized by

Bhoomithrasena Club, Department of Zoology & Environment Club

Initiative by

Wetlands Division of the Ministry of Environment, Forest and Climate Change

Introduction

The 'Save Wetlands Campaign' is dedicated to raise mass awareness about the importance of wetlands conservation and management, with focus on actively involving local communities and youth. For World Wetlands Day 2025, the campaign aims to sensitize one million citizens on the significance of conserving and managing wetlands. As part of this initiative, the Bhoomithrasena Club, Department of Zoology, and Environment Club of TKM College of Arts and Science, Kollam organized a mass pledge to Save Wetlands.

Objectives

Ø Awareness: Highlight the importance of wetlands and the threats they face.

Ø Education: Inform students and the local community about the need to conserve and protect wetlands.

Ø Engagement: Encourage individuals to pledge their commitment to wetland protection and conservation.

Activities

Ø Mass Pledge: Students and faculty members pledged to protect and conserve wetlands.

Impact

Ø Increased Awareness: The campaign served as a revelation among students and the local community about the importance of wetlands.

Ø Community Action: Individuals were encouraged to take proactive steps to protect and conserve wetlands.

Ø Enhanced Commitment: The campaign strengthened the commitment of students and faculty members to environmental conservation and protection.

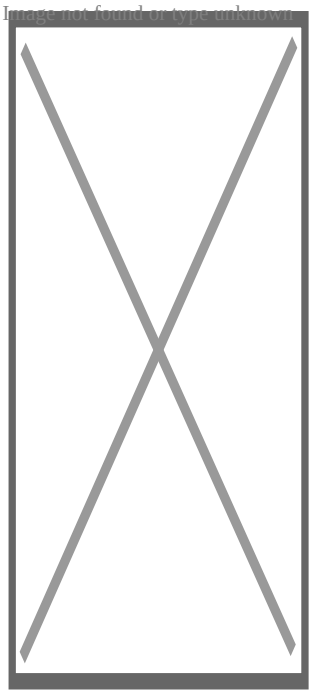
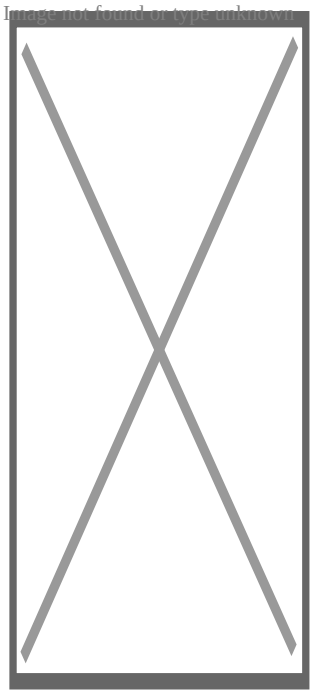
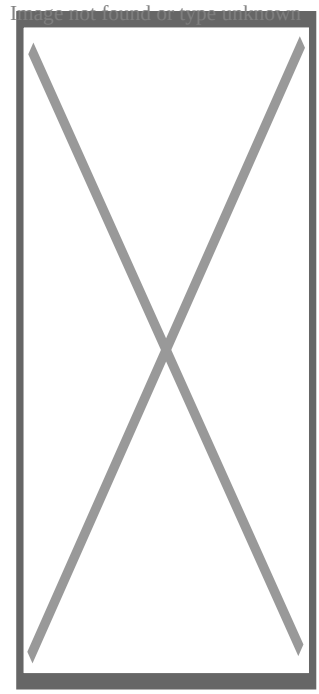
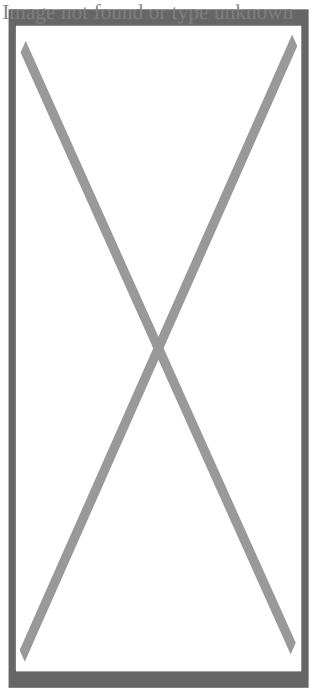
Ø By fostering a deeper understanding and commitment to wetland conservation, the 'Save Wetlands Campaign' has set a significant milestone in environmental stewardship.

Second Language Hindi

Delivered pledge at Principal Room

MSc Maths

Expenditure Statement

Item	Expenditure	Remarks
Banner printing	Rs 255	
Poster making items	Rs 250	Marker, Charts
Budgeted Amount		**Rs 0**
Total Expenditure		**Rs 505**
Extra Amount		**Rs 505**

Photographs