

**Monthly Programme Report**  
**Sree Sankara College Kalady BMC**

Institution Name: **Sree Sankara College Kalady**

BMC Code: **ERM/2013/20**

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ProgramTitle: **Bhoomitrasena Fest 2025 – Celebrating Sustainability**

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Program Category: <b>Activity Oriented Programmes</b>	Activity Type: <b>Action Program</b>	No.of participants: <b>500</b>
Planned Date: <b>12-03-2025</b>	Renewed date: <b>-</b>	Program Date: <b>12-03-2025</b>
Budgeted Amount: <b>Rs 1000/-</b>	Total expenditure: <b>Rs 0/-</b>	Balance: <b>Rs 0/-</b>

### **Brief Report**

The Bhoomitrasena Club of Sree Sankara College, Kalady organized Bhoomitrasena Fest 2024, an exhibition of eco-friendly products, on 12 March 2025 from 10.00 am to 3.00 pm. The programme was formally inaugurated by the Principal, who highlighted the importance of sustainable lifestyles and encouraged students to actively participate in environmental protection initiatives.

The fest featured a variety of engaging and informative activities such as a food fest showcasing healthy and eco-friendly food items, an exhibition and sale of eco-friendly products, a photography competition, and an environment-themed film show. The stalls displaying eco-friendly products attracted significant attention and helped create awareness about alternatives to plastic and other non-biodegradable materials.

The photography competition witnessed enthusiastic participation from students across departments, with entries reflecting strong environmental themes and creativity. Meenakshi V. M. of DC III Zoology won the first prize for her outstanding photographic work. Overall, Bhoomitrasena Fest 2024 was a meaningful and impactful event that successfully promoted environmental awareness, sustainability, and student involvement, making it a memorable initiative of the Bhoomitrasena Club.

## Photographs

